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I hereby certify that this correspondence (along with any paper referred to as being attached or enclosed) is being submitted *via* the USPTO EFS Filing System on the date shown below to **Mail Stop AF**, Commissioner for Patents, P.O. Box 1450, Alexandria, Virginia 22313-1450.

Date: May 24, 2010

/Stacey Bussey/  
Stacey Bussey

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

In re patent application of:

Applicants(s): Gregory J. Mesaros

Examiner: Andrew J. Rudy

Serial No: 09/426,063

Art Unit: 3627

Filing Date: October 22, 1999

Conf. No.: 1360

Title: MULTIPLE CRITERIA BUYING AND SELLING MODEL

**Mail Stop AF  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, Virginia 22313-1450**

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**REPLY TO ADVISORY ACTION DATED MAY 19, 2010**

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Dear Sir:

Favorable reconsideration of the above-identified patent application is respectfully requested in view of the comments below.